



MEMBER INSIGHTS

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BLACKWOOD CORNER

This.

A hallway moment. I am inspired by how much this photo represents the culture of the Metro Chamber. Our team is built with leaders that value collaboration, that care about our region's economic success, that truly enjoy 4:30 pm moments in a hallway.

These are the moments I live for. To see my team lead, grow, learn and represent the best in business leadership is why I do what I do.

Each business in the Greater Sacramento Region is responsible for this hallway moment. It is your business we fight for, it is our region we want to design for continued success. We work daily to honor business' legacy and safeguard opportunities for the businesses of the future to thrive.

In our last e-news publication of the year, I pause to recognize the invaluable contributions of business that have led to our powerful hallway moment.

Over the last year, we have all been pushed by our incredible teams and by our communities that believe in the power of business. Our region has witnessed the strength we demonstrated in hopeless moments, the solutions we designed at the 11th hour, the opportunities we initiated at the end of tunnels. We have proven that we will not stop until our jobs are done.

Thank you for believing in the Metro Chamber, for believing in our team, for supporting us in our endless endeavor to strengthen business' foundation throughout the Greater Sacramento Region.

-In partnership - Amanda Blackwood, President & CEO

D.C. IS CALLING.

President Obama once said, "We did not come to fear our future. We came to create it."

The Metro Chamber is often asked why one should attend Cap-to-Cap. The answer is simple, really. The most effective policies to promote a pro-business climate must have the input of business leaders. That is why the Metro Chamber provides opportunities for you, subject matter experts, to communicate your vision, needs and solutions to design the region of our dreams.

Don't delay - let's get to work on creating our future today. Join us in Washington, D.C., on April 30 - May 4, 2022. To register, and learn more, click [here](#), to sponsor, click [here](#).



A BUSINESS AFFAIR

The Sacramento Metro Chamber has found one commonality amongst all businesses in the region; it's that every single business that has opened doors in our region has made a difference.

To celebrate the businesses and individuals of the past and honor the role they play in shaping our region, we invite you attend the **127th Annual Dinner and Business Awards** on February 11 at the Hyatt Regency Sacramento. A black-tie business affair, together, we will celebrate business and the leaders that contribute to the vitality and economic vibrancy of our region.

For sponsorship opportunities, click [here](#).



RECOGNIZING LEADERS

"How wonderful it is that no one need wait a single moment before starting to improve our world." Anne Frank.

True to business' drive to innovate, educate, and define what is possible, are four incredible leaders. These four individuals have worked tirelessly to lead conversations AND solutions as policy committee chairs advancing the Metro Chamber's 4-Point Business Promise. When asked to reflect on their impact as leaders of solutions, here is what they said:

Ready Workforce: Renee John, Project Leader, Valley Valley Vision

"COVID-19 has upended key structures and predictability in workforce dynamics, notably the greater Sacramento region's talent attraction challenges and shifting dynamics of place-based versus remote work. It's a pleasure to serve with the brain trust of the Ready Workforce Committee to address these challenges on behalf of our employers and industry."

Vibrant Community: Erin Teague, Government Affairs Director, Sacramento Association of REALTORS
"Over the past 20 or so months, our business and community leaders have dynamically pivoted to address real impacts felt throughout our communities. Through the Vibrant Community policy committee, I have no doubt that this committee of great minds and leadership will come together to collaborate on efforts that reflect the ideals of the Greater Sacramento community."

Strong Business: Jenna Abbott, Executive Director, The River District
"This past year, I had the pleasure of serving as the Strong Business Committee Chair. It was an incredible opportunity to collaborate with passionate leaders throughout the region and identify opportunities to rebuild our business community. Our work is far from complete and I cannot wait to continue this critical work alongside the committee members and watching our region prosper in the coming year."

Connected Region: Tiffani Fink, CEO, Paratransit
"Over the past year, the Connected Region policy committee has passionately driven home the significance of infrastructure investment and how this will position our region for greatness. With the passage of the federal infrastructure bill, I am eager to work alongside the committee members to advance efforts to keep our communities connected."

Interested in serving with these incredible leaders? Consider serving on a [Policy Committee](#) today!



MAP NEWS

If you have not yet reviewed the final Redistricting Maps for Sacramento **City** and **County**, now is your time! To learn more about why this matters to business, [contact](#) the Metro Chamber today,

