



BLACKWOOD CORNER

“Now and then it’s good to pause in our pursuit of happiness and just be happy.” Guillaume Apollinaire

Business is a culture of results. We measure wins and losses in P&L’s and balance sheets. When we have a successful year that often becomes the base for the next with new expectations of growth and expanded sales, clients, and reach. Striving for more can be a great thing! It can push us to take on new challenges we never knew we were capable of. But, it can also create an environment in which our drive for faster, more efficient, better...leaves us feeling like our wins aren’t quite big enough or our happiness can’t be fully realized until the next goal is met.

As we enter a new year I challenge you to find that balance between building the life you want to live and living the life you have already built.

Laugh freely. Enjoy a conversation with no “ask”. Tap into your happiness ROI instead of the transactional. Because if we aren’t enjoying ourselves, what’s the point?

-In partnership - Amanda Blackwood, President & CEO

BEHIND THE SCENES

Late last week, the Metro Chamber and our partners at Fox40 met our award winners to capture their inspiration, determination and excitement about their recent award status!

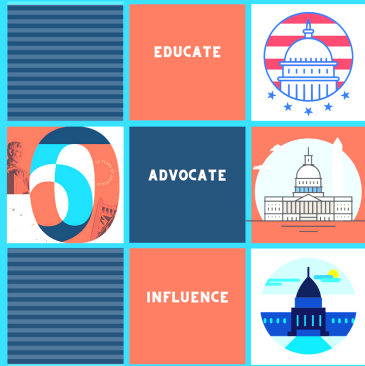
Evident through each interaction with our award winners was their elegance as leaders and their relentless drive to make our region exceptional.

The Annual Dinner and Business Awards, presented by UC Davis Health has a 127-year tradition of recognizing the best in our region. These leaders are recognized for their demonstrated impact to make a difference in our community.

Join us at the Annual Dinner and Business Awards on February 11 as we honor the best in Sacramento. To register, sponsor and read our COVID-19 protocols, click [here](#).



D.C. IS CALLING



It was Peyton Manning who said "If you wait for others to initiate change, you automatically become a follower."

The Greater Sacramento Region, and experts like you, have never been followers. We are leaders. For more than fifty years, we have led the way in educating, advocating and influencing representatives to benefit the communities we live and work in. We lead by example and achieve results as regional experts.

It's time to write the next chapter of our history. We'll see you at **Cap-to-Cap** in Washington, D.C., April 30 - May 4, 2022.

LEMONADE DAY

Lemonade Day is coming to the Sacramento Region this spring! This is a FUN and FREE experiential learning program that teaches youth how to start, own and operate their own business – modeled through a lemonade stand. All businesses and individuals can register and help children succeed early on in business. Register online now or contact [Jazmine Alop](#) to learn more.

Lemonade Day![®] 

SACRAMENTO



GRAB A SEAT!

We all know the best referrals come from friends. The **Referral Round Table** provides a casual forum for Metro Chamber members to develop strategic relationships with each other to grow their business. Participants connect with companies they can do business with through an exchange of business leads.

COVID Safety Protocols:

Proof of vaccination required OR negative COVID test. Mask wearing required indoors. Social distancing encouraged.

MEET YOUR METRO

When not looking at the stars, Leo Kendall, Coordinator for the Department of Public Policy and Advocacy Department is busy following his dreams. He found himself in Sacramento after spending his youth in Sitka, Alaska, and college years at Portland State, studying political science. Living the downtown dream, Leo has it all – an IG famous dog, [@Wesley.pup](#), Hannah, his partner, and days that center on his love of policy.

Inspired daily by none other than President Barak Obama, Leo takes to heart President Obama's drive to make a difference. Working hard to benefit the community in which Leo lives is second nature to him.

When not at work or exploring California, you'll find Leo rooting for the New York Giants, referencing Peyton Manning quotes, and making plans to tackle his bucket list. An avid traveler, Leo is on a quest to visit every continent. Asia is next! If you have tips, send them his way.

