



MEMBER INSIGHTS

metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

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BLACKWOOD CORNER

"What you do everyday matters more than what you do once in a while." One of my favorite quotes from Gretchen Rubin reminds me that I believe quality is a business core value.

During our 126-year history, we've recognized one constant in the businesses we work with; it's that there is a shared commitment to making a difference. Time and time again, our businesses have responded, adapted and designed quality solutions that meet business' needs.

In our latest issue of Members Insights, we focus on quality. Our strategic decisions to ensure businesses' success not just for tomorrow, but everyday after.

- Amanda Blackwood, President & CEO

ACTION PLAN

If you were to be asked the following at a trivia night: "Which Metro Chamber program resulted in preventing the closure of Mather and McClellan Air Force bases," what would your answer be?

If you answered Capitol-to-Capitol, you'd be right! For fifty years and counting, Capitol-to-Capitol has convened business and policy leaders to meet with elected officials to design our future. Last week, Amanda Blackwood spoke with Scott Moak with Studio40Live and provided a behind the scenes look at Cap-to-Cap. Listen to her remarks [here](#) and then [register!](#)

ADVOCACY: TO CHANGE WHAT IS, TO WHAT SHOULD BE.



NEW BUSINESS

What has been around since the late 1800's, became common in the 1920s, and has grown to a population of over 284.5 million? The automobile! Helping meet the demand of keeping our beloved cars fine tuned, is the Metro Chamber's newest member, [Advanced Auto Parts](#), a leading automotive aftermarket parts provider that serves both professional installer and DIY customers.

On August 14, Advanced Auto Parts' will open their 47th Avenue location, with four additional stores opening soon.



THE BOTTOM LINE

Advocacy in Action

With summer comes breaks! With many governing bodies taking a well deserved recess, the advocacy team continues to forge ahead with policy goals and agenda setting for the next session. To get involved in designing business solutions, contact Jazmine Alop at jalop@metrochamber.org.

Return to Work

One of the most talked about topics at the (virtual) water cooler is returning to work. Recently, the Employment Development Department issued new requirements mandating that those receiving unemployment benefits must look for work, hopefully resulting in more hires for you to consider. Read the guidelines, [here](#).

FORWARD PLANNING

If you want to stay young, keep learning!

The Small Business Development Center and the World Trade Center, hosted by the Sacramento Metro Chamber is pleased to offer business learning opportunities for all life stages of business. Take a look at the learning opportunities [here](#).

Uncertain about your next business steps? Head over to the [Small Business Development Center](#) to speak to a business counselor, free of charge!



THE EXTRA MILE

Last week, the Sacramento Food Bank received 1,000 can openers from Bradshaw Homes, which Raleys, a Metro Chamber member helped source. Cans remain one of the largest donated items to food banks and without can openers, food goes unused.

The Metro Chamber is inspired by the innovation of our members to go above and beyond, while ensuring that even the smallest of details are covered, like can openers!

Thank you, Raleys, Bradshaw Homes and the Sacramento Food Bank and Family Services for making a difference at meal time.

If you are a business making a difference, or need help making a difference, let us know! We'd love to join in making a difference, together. Share your story by contacting Chloe Park at cpark@metrochamber.org.