



MEMBER INSIGHTS

metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

JUNE 30, 2021

WWW.METROCHAMBER.ORG



BLACKWOOD CORNER

I often reflect on the similarities I've noticed amongst us and continuously find that fear doesn't guide us, instinct does. As we dive head first into summer, just remember that we all should not be afraid to lose what we don't have. We just need to go for it. Worst case scenario, we are right back where we started.

Our latest issue of Member Insights challenges you to get involved and stay involved, Our future is brighter when business leads change.

- Amanda Blackwood, President & CEO

THE BOTTOM LINE

To mask or unmask? That is the question. June 15 was a defining post pandemic day for employers, employees and the State of California. Many questions remain as employers decide on their mask policy and understand guidance for retaining employee vaccine records. The Metro Chamber is here to help and has placed [CalOSHA guidelines](#) on the Rapid Response hub. Check it out for answers and more!



NEW BUSINESS

Beethoven once said, "Music can change the world." And he's right. One of the newest Metro Chamber members, Twelves Wax, is uniting Sacramento's music scene. Providing a hub for deejays and artists to collaborate, Twelves Wax is changing Sacramento one beat at a time.

Welcome, to the Metro Chamber, [Twelves Wax!](#)



ACTION PLAN

Advocacy in Action

Cap-to-Cap returns October 25-29! Join your business colleagues and national leaders to plan and execute solutions benefiting business and the Greater Sacramento Region. Register and save your seat to make an impact, [here](#).

Expand your [business] horizons

The world is calling and your business is invited! Learn what it takes to dive into the world of exports and attend the World Trade Center's upcoming seminar on Exporting 101: Developing International Markets (July 13 or July 15/10am). Register [here](#).

Uncertain about your next business steps? Head over to the **Small Business Development Center** to re-energize your business' success.

FORWARD PLANNING

At the Metro Chamber, multiple opportunities exist to share your feedback to guide business and economic policy in the region. In addition to Sacramento County's **American Rescue Plan survey**, the Sacramento Business Review, in partnership with the Metro Chamber, is studying **confidence in economic recovery**. Two short surveys, both with endless opportunities to shift the course of business' future, because the "More we share, the more we have," said Leonard Nimoy.



THE EXTRA MILE

River City Bank, in partnership with SAFE Credit Union and TeamGiving spent the weekend giving back. Helping communities in need, Our #MetroChamber members went the extra mile to help our communities in need by handing out food and supplies.

If you are a business making a difference, or need help making a difference, let us know! We'd love to join in making a difference, together. Share your story by contacting Chloe Park at cpark@metrochamber.org.