



MEMBER INSIGHTS

metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

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BLACKWOOD CORNER

Moments of joy. I was recently reminded by Kenn Altine, CEO of Sacramento SPCA, about the power of recognizing joy in our everyday lives. As leaders and change makers, businesses are in a prominent position of setting positive interactions within our teams and in the communities we serve. However, pressures of the day can lead us to operate in stress, rather than joy.

As Simone Biles beautifully demonstrated, placing your health needs first, leads to long-term success. So, as we go forward into the last month of summer, find your moments of joy. It will lead to better days and enhance the value you see in your work and in the work of others. After all, making a difference is what business does best.

-Amanda Blackwood, President & CEO

ACTION PLAN

Can you feel the momentum building for Cap-to-Cap? We can! This week, our Leadership Team travelled to Washington, D.C. to put the final touches on our virtual program taking place October 25-29, 2021. Our leadership team met with ALL six regional leaders to preview the many solutions our delegation will discuss with them during Cap-to-Cap.

Our latest episode of Tuesdays @ 2 took a trip down Cap-to-Cap memory lane. We were joined by Erica Taylor and Robert Dugan, past chairs, who reminisced about the power of advocacy. To watch our leaders reminisce about Cap-to-Cap, click [here](#), then register for our virtual Cap-to-Cap [here](#).



NEW BUSINESS



Vivint is in the business of making life not just easier for us at home, but for communities nationwide. During the day, Vivint delivers an integrated smart home system and is dedicated to redefining the home experience with intelligent products and services, Vivint serves more than 1.7 million customers. More so, Vivint recently helped raise over \$1 Million for a Vivint Gives Back Program to Provide School Supplies and STEM Education to Students in need. We couldn't be more excited to welcome [Vivint](#) to the Metro Chamber family!



THE BOTTOM LINE

Connections made possible. Connected Region, the second of our 4-Point Business Promise, the Metro Chamber is committed to connecting people, places and commerce by leading advocacy efforts to secure funds, political support, and physical/technical infrastructure to expand broadband access region-wide. To that end, the Metro Chamber has advocated for the support of "Green Means Go, a multi-year pilot program proposed by SACOG to lower greenhouse gas emissions throughout the Greater Sacramento region.

The recent passage of the California State Budget supported our advocacy promise to enhance and expand infrastructure within the Greater Sacramento Region, to the tune of \$262.2 billion. "Green Means Go" resulted in one-time expenditures for infrastructure, housing, broadband, climate resilience and much more. Read more about this historic advocacy win for our region, [here](#).

FORWARD PLANNING

Your seat is ready! Whether you are an entrepreneur ready to launch, or a leader wanting to make a difference, the Metro Chamber is your rocket ship to success. Opportunities remain to apply to the Small Business Development Center's Lean Innovator Program, a five-week intensive start-up program for founders, innovators, and entrepreneurs. To learn more and apply, click [here](#).

Metro EDGE wants YOU to save the date for the highly anticipated [Emerge Summit](#) on September 23rd. This year's event will be in a hybrid format with tickets available to attend either in-person or online. Mark your calendars and check the website often for event updates and ticketing information.



THE EXTRA MILE

Throughout August, Republic FC and Hard Rock Hotel and Casino Sacramento at Fire Mountain are recognizing the contributions and supports of community members during the pandemic and beyond. Every week a new Republic FC Rockstar will be selected from the fan and community nominations. Nominate a Rockstar - frontline or essential worker who made an impact during the last 18 months, a veteran or active-duty member of the Armed Forces, a dedicated teacher or passionate volunteer, or one of the countless stories of service, support and indomitable spirit of the region - and share a story of a community champion.

A Rockstar will be selected weekly and honored, with a grand prize including a hosted stay at Hard Rock Hotel & Casino Sacramento and a VIP experience at a Republic FC match. [Nominate](#) a Rockstar today.

SACRAMENTO REPUBLIC FC
ROCKSTAR
 PRESENTED BY HARD ROCK HOTEL & CASINO SACRAMENTO

NOMINATE A COMMUNITY ROCKSTAR.
 Learn more at sacpublicfc.com/hardrock