

MEMBER INSIGHTS

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BLACKWOOD CORNER

“It takes both sides to build a bridge.” - Fredrik Nael

As I travelled to Washington, D.C. recently, advocating for the Capitol Region’s interests in one of the largest infrastructure packages our nation has even seen - I reflected on the strength and importance of bridges.

Physically, yes - but moreover the incredible power that lay in our ability to understand each other from a place of empathy and a shared desire to build a better future. If the on-going pandemic has taught us anything, it has given us a new and deeper understanding of just how interconnected we all are.

I challenge us to reflect on the bridges we have built in our businesses and community and to activate those relationships to leave our world a little better than we found it.

In partnership - Amanda Blackwood, President & CEO

NEW TO MARKET

The long overdue conversations taking place on social justice and diversity, equity and inclusion, have identified how racism exists in institutions and implicit bias impacts hiring. In [partnership](#) with SAFE Credit Union and EMTRAIN, the Sacramento Metro Chamber invites all employers and employees in the Greater Sacramento Region to take our Corporate Culture Indicator Survey, [here](#).



REGISTER



ACTION PLAN

With the summer flying by, now is the time to register for [Capitol-to-Capitol](#), taking place VIRTUALLY, October 25-29, 2021. To date, we have confirmed the participation of 23 elected leaders representing Yolo, Sacramento, El Dorado, Placer and Yuba Counties and the number is growing. We encourage everyone to register for the most accessible [Cap-to-Cap](#) in history.



THE BOTTOM LINE

At the Sacramento Metro Chamber, we don't wait to experience success, we **design the success** we want for our region. As a pillar of our 4-Point Business Promise, designing a **Vibrant Community** benefits business health through community vitality.

We are thrilled to report to you, as our valued business partner and community champion, that your Sacramento Metro Chamber in partnership with our business and community partners, secured unanimous approval from the Sacramento City Council to adopt a city-wide **Comprehensive Siting Plan to Address Homelessness** that creates more than 5,000 beds, roofs, and safe camping spaces throughout the city as well as an investment of \$100M to support this work.

This is the first and a critical step in advancing our **Vibrant Community** initiative to address a regional solution to the homelessness crisis, support our most vulnerable populations and ensure our businesses remain on a path to economic recovery.

Time and time again, the Sacramento Metro Chamber proves that when business is at the table, we create policy solutions that support the economic engine of our region while meeting the needs of our community.

With this **landmark decision**, we will now move into the next and most important phase of this plan - implementation.

It will not be easy, but nothing worth doing ever is. Our continued focus on this issue will be paramount to its success and we are committed to ensuring that the voice of business is front and center as we navigate the road ahead. If you would like to join us in making history together, please consider joining a **policy committee**.

NEW BUSINESS

Keeping up with trends can be challenging, which is why, new members like **Balance Staffing** are here to help.

Balance Staffing are diversity-centric talent acquisition experts who connect top talent with exceptional employers. To them, job seekers are more than a resume; they are unique individuals working to achieve their career dreams. Balance Staffing doesn't view companies as clients, but partners striving for business success. Whether you're looking for new jobs opportunities or total workforce management solutions, Balance Staffing is here.





THE BOTTOM LINE

Voting is underway for the West Sacramento Special Election to fill the empty city council member seat. A lot is on the line for this election as the City of West Sacramento faces tough issues ahead including the growing need for housing and support for small business.

The Sacramento Metropolitan Chamber Political Action Committee (Metro-PAC) has endorsed, and is supporting, public health professional Dr. Dawnté Early. To learn more about Dr. Early, as well as the Metro-PAC, click [here](#). If you are a registered voter in West Sacramento and want to learn more, we encourage you to visit the Yolo Recorder [here](#).

FORWARD PLANNING

Informational session alert!

In partnership with Highlands Community Charter School, the Capital Region SBDC is pleased to host an info session relating to all things small business! No question is off the table for entrepreneurs looking to start a business, or small business owners needing assistance. [Join the conversation](#) on August 31 at 1:00 pm.

Professional Development & Networking

The annual Metro EDGE [Emerge Summit](#) is here! Taking place virtually on September 23, this one day conference is the perfect opportunity to develop new skills, meet new people, and get inspired by regional leaders sharing their story. After a year of uncertainty, join us for ways to #ReInvent your career, community, and self! Register today.



THE EXTRA MILE

Recently, US Bank rolled up its sleeves to help build critically needed affordable homes for families in need at Habitat for Humanity's "Mandolin Estates Development" in South Sacramento.

For over twenty years, US Bank has focused on building more affordable homes and providing equity building opportunities for underserved families through their long-standing partnership with Habitat for Humanity. The Metro Chamber couldn't be more proud of our members making the difference and partnering to improve our region.