THE SACRAMENTO METRO CHAMBER OF COMMERCE & SAFE CREDIT UNION PRESENT:

THE CORPORATE CULTURE INDICATOR SURVEY

Benefiting the expansion of DEI best practices for the Greater Sacramento Region

"Strength lies in our differences, not in our similarities."

The Sacramento Metro Chamber of Commerce, SAFE Credit Union and Emtrain have joined forces to ask our regions' employers and employees long overdue questions relating to experiences in the workplace.

From inclusion, to acceptance and belonging, feedback is central to ensuring Diversity, Equity and Inclusion (DEI) are embedded in workplace culture. To provide individual experiences, simply complete our Corporate Culture Indicator Survey. It's simple, fast, and will help change our region's trajectory for embracing DEI for years to come.

> Ready to take the survey? Click <u>here.</u>

Q: What does the survey ask?

A: The Corporate Culture Indicator Survey asks general questions about experiences in the workplace. Do you feel accepted? Do you feel heard? Do you feel that your individuality is embraced, not hidden?

As soon as a question is answered, results will be shown as to how others in your organization responded as compared to responses received overall. The aggregate data will inform all of us as to how much work remains to enhance DEI standards.

Q: Will the survey take time to complete?

A: Knowing that time is valuable, we made sure to keep the survey short, sweet and interactive!

The survey takes less than 15 minutes to complete and includes video scenarios depicting various aspects of DEI. The survey serves not just to ask for your feedback, but also identifies situations where DEI is embraced or disregarded.

Q: Is the survey anonyomous?

FAQs

A: Before you take the survey, you will be asked to provide your name, organization, title and email address. This information will not be made public or shared. The Metro Chamber will receive general survey results that indicate the work that remains to promote DEI in business.

Question not listed? Contact The Metro Chamber at <u>communications@metrochamber.org.</u>

Q: What happens after I take the survey?

A: Regardless of whether you are an employer or employee, the first step in changing DEI practices is now done!

We encourage organizations to to explore training options and ensuring every employee is committed to DEI, as we believe diversity is the art of thinking differently, together.