



# MEMBER INSIGHTS

SEPTEMBER 8, 2021

[WWW.METROCHAMBER.ORG](http://WWW.METROCHAMBER.ORG)



## BLACKWOOD CORNER

When I reflect on the defining moments in my career, I find that one commonality that stands out in my experience with success: feedback.

For business, feedback elevates the experience between the organization and customer. It provides value to the relationships and expectations we create. In our communities, feedback drives the policies that govern our every day.

Today, I challenge you to provide your feedback! Feedback is the key to improvement, and more importantly, success. Let's get to work designing a future that reflects the priorities of business.

-In partnership - Amanda Blackwood, President & CEO

## NEW TO MARKET

Business drives policy! Every year, the Public Policy Team solicits input from business and community partners to identify the most pressing policy priorities to advance the following year. The Business Drives Policy survey will help inform our Board of Directors and policy staff to craft a policy platform for the following year that is reflective of current business needs. Now through September 30, we invite you to submit your feedback [here](#).

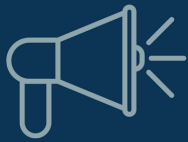


**BUSINESS DRIVES POLICY**  
SUBMIT YOUR POLICY SURVEY TODAY.



## ACTION PLAN

To celebrate the businesses and individuals of the past and honor the role they play in shaping our region, we invite you to nominate those that have gone above and beyond, redefining the impact they have for their employees, their clients, and the community. For when business succeeds, the region succeeds. Submit nominations [here](#).



BUSINESS STANDS

**TOGETHER**

**ASK THE SACRAMENTO  
CITY COUNCIL TO ALLOCATE  
\$30 MILLION FOR  
SMALL BUSINESS.**



## THE BOTTOM LINE

### \$30 Million in funds for Small Business

Because of your engagement, the City Council of Sacramento expressed support for the \$30 million in American Rescue Plan Act (ARPA) funding for small businesses. We commend Mayor Darrell Steinberg and the council for recognizing that business needs support. The feedback provided by the community and City Council

will be incorporated into a revised funding framework, and will be heard and voted upon on September 14, 2021. The Sacramento Metro Chamber calls on the business community to continue informing the Mayor and City Council how necessary this funding is for our economic recovery.

**Contact** the City Council today and express your support of funding for small business. Our region's future depends on it.

## FORWARD PLANNING

Metro EDGE is excited to announce **Emerge** is excited to announce this year's emcee! A La Mode, a local drag queen and a 2019 Sacramento News & Review Best Drag Performer winner, will bring the fun and flair to the Emerge main stage! Please join us on September 22 at Winn Park, with our partners at Midtown Association for an Emerge Kickoff you will not forget. Visit the Metro EDGE booth anytime after 3:30 p.m. to pick up your Emerge Summit Swag Bag, participate in lawn games, prize drawings, and, of course, connecting with fellow EDGE members.



## NEW BUSINESS

The Sacramento Metro Chamber is pleased to welcome our newest member, Heritage Oaks Hospital!

Heritage Oaks Hospital is a freestanding acute psychiatric hospital dedicated to serving the greater Sacramento area. They provide treatment to teens, adults and seniors living with mental health challenges.

Thank you for serving our community, **Heritage Oaks!**

# DATA FOCUSED



## Data Drives Business

As the leading voice for business in the greater Sacramento region, the Sacramento Metro Chamber closely monitors trends in economy and more importantly, works to ensure business has the resources they need to drive economic success in our region. In March 2021, the Sacramento Metro Chamber, in partnership with the UC Davis Graduate School of Management, launched a workforce survey to

understand the drivers of satisfaction and retention among Sacramento residents. Although the Greater Sacramento Region has been identified as having a strong economy and is attractive to a skilled workforce, there's still much for business to do. To read the survey results and to get involved in joining efforts with the Sacramento Metro Chamber, click [here](#).

# TIME TO VOTE

With just six days left before the election, the Sacramento Metro Chamber Political Action Committee (Metro-PAC) has endorsed public health professional **Dr. Dawnté Early**. To learn more about Dr. Early, as well as the Metro-PAC, click [here](#). If you are a registered voter in West Sacramento and want to learn more, we encourage you to visit the Yolo Recorder [here](#).

A lot is on the line for this election as the City of West Sacramento faces tough issues ahead including the growing need for housing and support for small business.



# THE EXTRA MILE

When the Dixie and Caldor Fires broke out, the **Sacramento SPCA** drove their Freedom Ride to neighboring shelters, transferring adoptable animals to their home base in Sacramento. In doing so, this allowed the heavily impacted animal shelters in emergency zones to be available to other animals in need during the fire.

The Sacramento Metro Chamber is always impressed by response of our members to help others in need and are honored to share these special moments throughout our community.

