

MEMBER INSIGHTS

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BLACKWOOD CORNER

It really is the little things that have the biggest impact. A thank you, a motivational Monday email, a note of kudos to make a team member feel on top of the world. Leadership can take many forms, but the one tried and true motivator is that of gratitude. As leaders, it is easy to forget the impact, not power, of motivation. Often times an unwritten corporate value, motivation changes lives and drives the outcomes we plan for years in advance.

Today, I challenge you to place value on the impact you have as a business leader. Take the time to spark inspiration, to watch it grow amongst your teams, to empower those around you to inspire. Because at the end of the day, it is not the quantity of our partnerships, it is the quality, and defines the differences we make.

-In partnership - Amanda Blackwood, President & CEO

THE BUSINESS OF POLICY

On Monday, October 25, businesses and regional leadership partners kick off #CaptoCap21! With twelve policy teams, endless policy solutions and a host of federal dignitaries addressing the delegation, the week is slated for success.

But just as in business, together we do so much. We wish to thank our program participants, and our generous sponsors for supporting the role advocacy plays in the success of business, our economy, and communities.



NEW BUSINESS

Improving tomorrow. A personal goal for many of us, but for Improve your Tomorrow, a mission. Founded by Michael Lynch and Michael Casper, **Improve Your Tomorrow** envisions a nation in which young men of color are overrepresented in higher education, underrepresented in the criminal justice system, and are leaders in the community.

Improve Your Tomorrow hosts regular events, fundraisers and sessions to educate, energize and change the course of history. Visit their website for upcoming events.

One of the newest members of the Sacramento Metro Chamber, we are thrilled to welcome them to our business family!



INCLUSIVITY INTERSECTIONS

The Global Diversity and Investment Summit, hosted by The Inclusivity Project, The Northern California SBDC and Sheri Mac Enterprises is coming to a computer near you on October 22, at 10 am.

The Inclusivity Project, The Northern California SBDC and Sheri Mac Enterprises invites startups, small business owners, angel investors, government stakeholders, and industry representatives to join the second Global Diversity and Investment Summit, featuring an acclaimed lineup of venture investors and BIPOC entrepreneurship experts sharing their views and insights on strategies for entrepreneurs of color on how to start, scale and sustain their new venture. To learn more and to register, click [here](#).

FORWARD PLANNING

Exporting: A Strategic Business Growth Opportunity is recommended for manufacturing companies looking for a strategic growth opportunity for their business and want to find new markets for their product. Hosted by World Trade Center Northern California in partnership with Sacramento Valley Manufacturing Alliance, the online discussion will cover the fundamentals of exporting, managing potential risks, and next steps to take your business global. Hear from other manufacturers about how a strategic export plan helped their companies grow and become better equipped to handle business challenges.

For more information and to register click [here](#).



WIN OF THE WEEK

The 2021 Leadership Sacramento class experienced the Arts, Culture and Entertainment of Sacramento! Exploring by foot the seven districts from Midtown to DOCO, the class visited B Street Theater, SAFE Credit Union Convention Center, Cantina Alley, Low Brau, and Golden 1 Center. They heard from Mayor Darrell Steinberg about the importance of the city's investments in Arts and Sports in our region.

There's nothing better than experiencing our region first hand and it showed in the excitement of our cohort. Applications open on November 1 to join the next cohort to advance your professional development.

To learn more about Leadership Sacramento, click [here](#).