

metrechamber MEMBER INSIGHTS SACRENTO METROPOLITAN

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BLACKWOOD CORNER

The best views come after the hardest climb. True in life and true in business, the long hours, days and weeks where we temporarily turn into machines is always worth it in the end.

Although we cannot always defer the workload, we can however, improve the mechanical feelings. Take extra moments to remind your teams that our best will look different each day, and that is okay. The grace we give as leaders will pay infinite dividends towards a positive work culture, workplace retention and recruitment.

As we had towards the holiday season, remember the opportunities to give grace, to practice gratitude, and remember to recognize the powerful teams we lead each and every day. After all, businesses are built by teamwork and shine with the right attitude.

-In partnership - Amanda Blackwood, President & CEO

CHAMBER NEWS

Last week, the Sacramento Metro Chamber welcomed the newest member to the team, Riley Hayek! Riley has joined the Metro Chamber as the VP of Executive Operations after over seven years with St. HOPE.

While at St. Hope, Riley served as the Chief Operating Officer. She is an alum of the Nehemiah Emerging Leadership Program, Class XI, and of Leadership Sacramento, Class of 2017. Riley currently serves on the Board of the Sacramento Children's Home and obtained her Bachelor's Degree from CSU Monterey Bay and her Master's Degree in Spanish from CSU Sacramento. Welcome to the team, Riley!





NEW BUSINESS

A new business and a ribbon cutting? Sign us up!

The newest member of the Sacramento Metro Chamber, Total Secure Technology invites the business community to a ribbon cutting, filled with food, drinks, fun and raffle prizes, plus tours of the Security Operation Center. To learn more and to RSVP click <u>here</u>.

Headquartered here in Sacramento, CA, <u>Total Secure Technology</u> provides trusted Managed Security Services solutions for organizations looking to increase their efficiency and profitability.



ADVOCACY IN ACTION

<u>Megaregion advances in the Sacramento Region</u>
Earlier this month, the 16-county Megaregion Working Group agreed on 12 transportation priorities!

Recently, Amanda Blackwood stated, "At both the federal and state level we are seeing an interest and ability to invest in critical infrastructure that we have never seen before. This historic collaboration on these 12 key projects gives our region the opportunity to compete and successfully draw down resources we may never again see in our lifetime. The power of advocacy can never be understated and this disciplined approach gives us the ability to advocate in one voice for one region – the Megaregion. Nothing is more powerful than that."

Read more from SACOG, here.

FORWARD PLANNING

Applications for the 2022 Leadership Sacramento cohort are now open until Monday, December 13. Everyday, Leadership Sacramentans are making a difference in the community and redefining what it means to be a leader in our region. Apply today to make a difference tomorrow!

For more information and to register click here.





WIN OF THE WEEK

The Greater Sacramento Region won BIG last week. Cap-to-Cap represents the strength of our region – small business owners, CEO's of the largest employers, rural farmers and wine growers, suburban retailers, housing developers, community advocates, public sector staff, elected officials and many more, at every level of government – came together to set aside ego and difference to roll up our sleeves and put in the work it takes to lead our region forward together, united, and inspired for what could be.

This shared commitment to collaboration - to speak in one voice FOR BUSINESS will continue to be the heart of this program.

For 50 years, our community has organized, marched into the marbled halls of power, and demanded the tools and policies we need to achieve our greatness. This work has brought billions in infrastructure funding, millions in local support, and saved and created thousands and thousands of jobs.

Cap-to-Cap is fueled by the greatness of our region and the unique perspectives each of our delegates bring to the fabric of our economy. This year, policy teams were led by an incredible volunteer leadership group who have created a world-class comprehensive package of critical federal policy requests and proposals that address both the urgent needs of our communities as well as the long term needs we must never lose sight of to protect our health, well-being, and quality of life. Join us next year in Washington, D.C., for our 50th Cap-to-Cap, kicking off April 30, 2022. Registration will open soon!